



For Immediate Release (June 12, 2007)

**AU TRAVAIL / AT WORK**

**Exhibition Dates: June 28 to July 28, 2007**

**Opening Reception: Thursday, June 28, 8-10pm**

**Location: 660 Queen Street East, Toronto, ON M4M 1G5**

**Hours of Operation: Wed-Sat 11-5 & Sat 12-6**



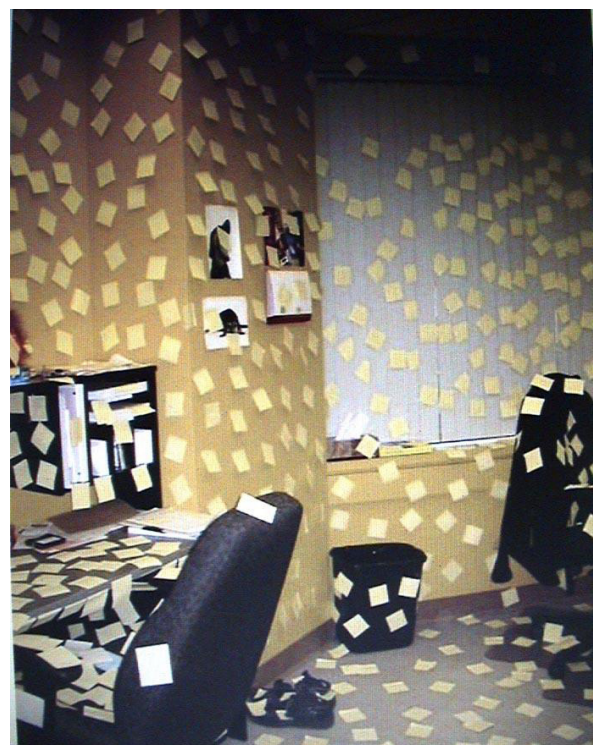
(Toronto)–Toronto Free Gallery is proud to present the work of AU TRAVAIL / AT WORK, a Québec based art collective that appropriates the work environment for interventions and cultural hi-jacks

AU TRAVAIL / AT WORK ( [www.autravailatwork.org](http://www.autravailatwork.org) ) is an experimental project that began in Montréal and now holds members from across America, Europe and Asia. They urge artists and workers to consider their workplace as a site for artistic exploration and residence. The workplace is imagined as a field for experimentation and discovery, wherein exists conflicting relationships between private Utopias, collective necessities, and economic realities. The members of the collective capitalize on the individual worker's right to manage his or her own free time so that they can utilize or subvert the existing spaces, products and/or technologies present within the workplace. AT WORK / AU TRAVAIL is a project based on a call for collaboration which is open to all

Toronto Free Gallery will become home to the work and documentation of these interventions.

*"The glamorous life of being an artist! You get to work like a dog to create your artistic vision, tackle the endless grant and gallery submissions and work a low-wage but demanding second job to pay the bills. But don't despair, the collective AU TRAVAIL / AT WORK is at Dare Dare proposing a novel solution to the grind. They're sending out an open invitation for all to join their collective and embrace their vision of turning their work-place into a laboratory for developing art and ideas.."*

- Montréal MIRROR, May 2006 by Christine Redfern



Toronto Free Gallery is a not-for-profit art space dedicated to providing a forum for relevant social, cultural and urban issues expressed through all media. Toronto Free Gallery is intended to be a creative laboratory. We aim to provide artists with a space to experiment, explore new ideas, question norms and challenge both themselves and their audiences.

**For more information, interview scheduling and print-ready images, please contact Heather Haynes, T: 416-913-0461 E: [heather@torontofreegallery.org](mailto:heather@torontofreegallery.org)**